

We want to:

Create an ecosystem to implement the Fair Circularity Principles within global, regional and national policy, and within waste and recycling value chains* to ensure the human rights of workers within the informal waste sector are respected and their critical role in circular value chains is recognised.

To achieve this we need to:

Influence policy and public narrative

Impact waste and recycling*
value chains

Through:

1. **Thought Leadership** – Provide a forum convening industry with civil society and waste picker representatives to set the direction for business action in this area. Maintain an umbrella view of initiatives in the space, seeking to align efforts and avoid duplication.
2. **Policy** – Influence global, regional and national policy in line with the Fair Circularity Principles, including through advocacy projects in strategic countries. Build expertise and pioneers in business through policy action guidance and capacity building activities.
3. **Communication** – Create the enabling environment for change through strategic communications, events and media opportunities. All communication must be based on substantive progress and approved by the Interim Steering Group. This will improve recognition and representation of waste pickers and showcase the role of business in creating change.

1. **Implementation Guidance for Fair Circularity Principles** – Drive waste and recycling value chain transformation through industry alignment on responsible sourcing frameworks. The FCI will support The Circulate Initiative (TCI) to develop a harmonized responsible sourcing framework.
2. **Supporting Interventions / Implementation** – Where specific barriers to value chain transformation are identified, for example on traceability or on robust grievance procedures, identify the best route to overcoming these barriers in collaboration with industry partners. This could include testing interventions/tools in waste and recycling value chains that deliver on the Principles, in consultation with waste picker groups. The FCI should maintain an overview of these projects to avoid duplication in the ecosystem, leading some and supporting other experts (e.g. TCI) to lead where they are better placed.
3. **Capability Building** – Build expertise within the business community to support the value chain transformation, including engagement with waste picker groups. Seek to create pioneers within business through deep engagement, alongside broader understanding within business through wide engagement. The FCI should maintain an overview of these projects, leading some and supporting other experts to lead where they are better placed.

With:

Robust consultation with stakeholders, including waste pickers / Increased membership from business, with strong community management / Transparent reporting on progress / Network of experts in communication, policy, supply chain transformation, capacity building and project management.

*With an initial core focus on plastics